



VANESSA KANEGAI

Vice President

Vanessa is equally at home wearing a fashionable pair of heels as she is exploring the jungles of Panama. Her instinct for spotting trends in food, fashion, and travel keeps her constantly hungry to explore the world around her, and innovative people who make up the Wagstaff client roster inspire her daily. Her clients benefit from her experience in the hospitality world, as well as her enthusiasm and keen eye for developing newsworthy stories. In her 12 years with Wagstaff, she has represented a wide range of clients, including Kimpton Hotels, Joie de Vivre Hotels, restaurant and lounge concepts at the W Hollywood for Innovative Dining Group, Marriott Hotels, as well as a variety of food and beverage products. At the core of her work is not only an innate feel for the needs of the client, but also an appreciation for and understanding of how the media develops stories. Vanessa is a graduate of California State University, Northridge, with a B.A. in political science and an emphasis on international relations. She lives near the beach with her family including her husband and two young girls and will attend almost any social function that involves food.